


2023년 12월 3일 키워드 스피킹 방송 / 주제: 중고 거래 앱

<광고>



『중급 실용영어 강의: 동사 잘 쓰기』

- 중급, 혹은 그 이상 수준을 위한 219개 동사 제대로 활용하기
- 클로케이션 리스트를 통해 동사와 공합이 맞는 명사들을 소개

Background

Most consumers in Korea have likely bought or sold used goods. E-commerce sites that sell used goods are popular, but **platforms that directly connect sellers and buyers** are also common. Carrot Market, Korea's best-known **trading app for used goods, has an estimated corporate value of** over 3 trillion won.

Both insufficient income and a slow economy **account for the popularity** of the online second-hand market. In addition, **with new high-tech products hitting the market almost constantly**, there is not much inconvenience in using products that are a few years old. Also, the perception of buying used items has changed significantly. Concerns about buying items used by others have decreased compared to the past.

However, some problems still need to be solved. In the case of non-face-to-face transactions, **the risk of scams remains high**. And, **with the increase of crimes targeting strangers**, people are also reluctant to conduct face-to-face transactions with people they don't know. Finally, from a business perspective, **major used goods apps have not yet proven lucrative** despite increasing their users.

Despite these problems, it is clear that second-hand transactions **are here to stay**. **Whether the economy picks up or remains slow**, the demand for used goods and more **cost-effective consumption** will not fade anytime soon.

1. platforms that directly connect sellers and buyers 판매자와 구매자를 직접 연결하는 플랫폼
2. trading app for used goods 중고 거래 앱
3. has an estimated corporate value of 기업 가치가 ~로 추산된다
4. account for the popularity 인기의 이유를 설명해 준다
5. with new high-tech products hitting the market almost constantly 하이테크 제품들이 계속 시장에 출시되면서
6. the risk of scams remains high 사기의 가능성도 높다
7. with the increase of crimes targeting strangers 낯선 사람을 대상으로 한 범죄가 증가하면서
8. major used goods apps have not yet proven lucrative 주요 중고 거래 앱 들은 아직 이익을 내지 못하고 있다
9. are here to stay (인기가) 앞으로도 지속될 것이다
10. Whether the economy picks up or remains slow 경제가 회복되든 아니면 침체가 계속되든
11. cost-effective consumption 비용대비 효율이 높은

Sentence 1

중고 물품을 전문적으로 취급하는 업체들도 많고, 판매자와 구매자를 직접 연결해주는 직거래 플랫폼들도 많이 있다.

Many companies specialize in selling used goods, and second-hand online markets that directly connect sellers and buyers are also popular.

Many companies specialize in the sale of used goods, but it is also common to make direct connections between sellers and buyers through second-hand online markets.

Sentence 2

다른 사람이 사용한 물건을 재사용 하는 것에 대한 우려와 불신이 예전에 비하면 현저히 낮아졌다.

Concerns and distrust about buying items used by others have decreased significantly compared to the past.

Concerns about buying used goods have decreased significantly over time.

Sentence 3

중고 거래 사기의 대부분은 비대면 거래에서 발생하므로, 면대면 거래를 해야 사기를 예방할 수 있다.

Most fraud related to used goods occurs in non-face-to-face transactions, so to avoid scams, it is advised to conduct face-to-face transactions instead.

It is best to conduct face-to-face transactions in buying or selling used goods, since most scams occur in non-face-to-face transactions.

Sentence 4

월급만 빼고 다 오른다고 할 정도로 소득이 정체되는 상황이 계속되는 한 중고거래의 인기는 계속될 것이다.

People say, "Every price rises except your salary." If this trend continues, the popularity of second-hand transactions will remain strong.

It is said that "every price rises except your salary." If this continues to hold true, second-hand transactions will remain popular.