

2019년 9월 7일 키워드 스피킹 방송 / 주제: 90년대생

<광고>

	<p>『일상회화 편 2』</p> <p>세련되고 효과적인 회화 표현</p> <p>213개의 대화문과 71개의 추가 문장으로 스피킹 업그레이드</p>		<p>『시사이슈 편』</p> <p>『키워드 스피킹』 팟캐스트 에서 다룬 표현들을 소개</p> <p>총 43개의 시사 이슈에 관 한 유용한 문장들</p>
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*유튜브를 통해서만 제공됩니다. 팟캐스트에는 더 이상 업로드되지 않습니다. 유튜브에서 '프랙티쿠스'나 '키워드 스피킹'으로 검색하시면 됩니다. <https://www.youtube.com/user/TVpracticus/videos>

Summary

A book that was published late last year **has been pushed back into the public spotlight** recently. It is mainly due to a news report that President Moon gave a book titled "Here come those born in the 90s" **to all his presidential office staffers** as a gift.

Regardless of the book, **there has been much talk about** the characteristics of the millennials, especially those born in the 90s. **Raised watching their parents undergo two major financial crises**, this generation has different views on office life. They don't **trust sacrificing oneself for the sake of the company** but **put emphasis on work life balance**. In their eyes, **unproductive formalities and unwilling loyalties in the office are just a thing of the past**.

They are also different as consumers. Surviving in an era of high unemployment and limited income, they are frugal and practical. Rather than **spending money on big, cumbersome and dispensable items**, they prefer spending on **things that can bring them minor but obvious personal satisfaction**.

Watching this new generation of employees, many of their superiors, mostly generation Xers, **feel left out and out of date. In the older generations' minds**, they still remember **when they were thought of as young and brash**.

In less than ten years, those born in the 21st century will **start joining companies and emerge as new demographic of consumers**. Possibly a new book will be published about this newer generation, and **that generation will need to buy that book** to better understand the younger generations to come.

해석

1. has been pushed back into the public spotlight 다시금 대중의 주목을 받게 되다
2. to all his presidential office staffers 청와대 모든 직원들에게
3. there has been much talk about ~에 대한 많은 얘기가 있었다
4. Raised watching their parents undergo two major financial crises 자신들의 부모가 두차례의 금융위기를 겪는 것을 보고 자라면서
5. trust sacrificing oneself for the sake of the company 회사를 위해 희생하는 것의 가치를 믿다, 회사를 위한 희생을 중시하다
6. put emphasis on work life balance 일과 삶의 균형에 중점을 둔다
7. unproductive formalities and unwilling loyalties in the office are just a thing of the past 비생산적인 형식

- 주어나 자발적이지 않은 충성심 등은 과거의 유물이다
8. spending money on big, cumbersome and dispensable items 크고 번거롭고 없어도 되는 것을 사는 데 돈을 쓰다
 9. things that can bring them minor but obvious personal satisfaction 사소하지만 확실한 만족을 가져다 주는 것들
 10. feel left out and out of date 소외감을 느끼거나 구식이 되었다고 느낀다
 11. In the older generations' minds 기성 세대의 생각에는
 12. when they were thought of as young and brash 자신들이 젊고 당돌하다고 생각되던 때
 13. start joining companies and emerge as new demographic of consumers 회사를 다니고 새로운 소비층으로 등장하다
 14. that generation will need to buy that book 90년대생이 그 책을 사야할 필요가 생긴다

Keywords / Key Sentences

1. 90년대생은 회사에 헌신하기보다는 워라벨을 중시한다. Those born in the 90s place work life balance over sacrificing oneself for the company. / Millennials born in the 90's have shifted their belief that their personal time is more important than dedicating their whole life to work. / Snowflakes prioritize their happiness over work.
2. 90년대생은 개인 취향을 세밀하게 즐기고, 소확행을 중시한다. As consumers, those born in the 90s enjoy their personal tastes more selectively. They prefer spending on items for themselves and not worrying about impressing others. / Millennials' spending habits are changing the consumer market. Millennials focus on their personal interest when they shop and are not jumping on the band wagon of consumer trends. / Younger millennials are more selective when they shop. They want items that are affordable and bring them a sense of personal joy.
3. 자신과 다른 90년대생을 보면서 갑자기 낯이 멀어 버린 것처럼 느끼는 기성세대들이 많다. Witnessing the differences of this new generation, older generations feel left behind and out of date. / The more contact older people have with millennials, there is more conflict through miscommunication. / Misunderstandings occur when older people who are set in their ways try to connect with younger people but end up failing.
4. 다양한 세대들이 존재하나, 중요한 것은 다른 세대를 이해하고 의견의 차이를 줄이려는 노력이다. We have had various titles to name various generations: baby boomers, generation Xers, millennials, etc. What's important is the efforts to better understand different generations and reduce difference of opinions. / Labeling each generation is standard practice around the world. However, we need to focus on what our strengths and weaknesses are, so we can work together. / Generational conflict is inevitable. Defining us on when we are born can cause prejudice. We need to understand how we are different from one another, so things can run smoothly.