

2019년 1월 17일 키워드 스피킹 방송 / 주제: 치킨 프랜차이즈

<광고>

	<p>『구동사 편』</p> <p>총 251 개의 구동사</p> <p>구동사가 만들어지는 원리에 중점을 둔 설명</p>		<p>『시사이슈 편』</p> <p>『키워드 스피킹』 팟캐스트 에서 다른 표현들을 소개</p> <p>총 43개의 시사 이슈에 관 한 유용한 문장들</p>
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Summary

According to statistics, we have about 25,000 franchise chicken restaurants in Korea. In terms of sales, about 80 percent come from franchise stores while the remaining 20 percent are from independent ones. **Koreans' love for chicken seems to explain the abundance of chicken restaurants.** Expats in Korea also say that the **types of chicken and their recipes are more varied in Korea** than their home countries. However, a more realistic reason for this large quantity of chicken restaurants is because opening a chicken restaurant is one of the most popular options for many retirees. **If you sign up for a franchise,** you can open a restaurant easily without any previous experience.

But recently, we hear gloomy news reports about the status of chicken restaurants owners. With stronger competition, higher minimum wage, and rising costs for delivery and marketing, **the net profit of chicken restaurants is diminishing.** Meanwhile, major chicken franchise companies **seem to be breaking even or doing well.** As the chicken industry's profits grow, **so does the controversy surrounding some of the chains.** Recently, **two major franchise companies are waging a legal battle over business practices.** Also, the president of Korea's major chicken store franchise **is currently under investigation for embezzlement of company funds.**

Over the past decade, **franchise chicken restaurants have become a symbol of the plight of Korea's self-employed and slowing economy.** According to the office of statistics, in 2017, the number of franchise chicken restaurants decreased from the previous year for the first time. Korea's love for chicken stays the same, **but not the love for the business opportunities those franchise chicken restaurants provide.**

해석

1. Koreans' love for chicken seems to explain the abundance of chicken restaurants. 한국인의 치킨 사랑이 치킨집이 많은 것을 설명한다. 한국인이 치킨을 좋아해서 치킨집이 많다.
2. types of chicken and their recipes are more varied in Korea 치킨의 종류와 조리법이 한국에서 더 다양하다
3. If you sign up for a franchise 프랜차이즈에 가입하면
4. the net profit of chicken restaurants is diminishing 치킨집의 순이익이 줄고 있다
5. seem to be breaking even or doing well 본전은 하거나 잘 되고 있는 것 같다
6. so does the controversy surrounding some of the chains 일부 프랜차이즈를 둘러싼 논란도 커지고 있다
7. two major franchise companies are waging a legal battle over business practices 주요 프랜차이즈 기업들이 사업과 관련해 법정 다툼을 벌이고 있다
8. is currently under investigation for embezzlement of company funds 횡령 혐의로 수사를 받고 있다

9. franchise chicken restaurants have become a symbol of the plight of Korea's self-employed and slowing economy 프랜차이즈 치킨집이 한국 자영업자의 어려운 처지와 경제 불황의 상징이 되었다
10. but not the love for the business opportunities those franchise chicken restaurants provide 프랜차이즈 치킨집이 제공하는 비즈니스 기회에 대한 인기는 예전 같지 않다

### Keywords / Key Sentences

1. 치킨은 한국인들이 가장 즐겨 먹는 음식이다. 많은 외국인들도 한국의 치킨이 종류도 많고 맛도 좋다고 좋아한다. Chicken is one of Koreans' most favored foods. Expats in Korea also say that Korea's chicken has more variety and recipes than their home country. / Fried Chicken has become Korean food. Expats enjoy the wide range of menu options they cannot get in their home country. / People from all over the world can enjoy different types of (Korean) chicken. Fried chicken in Korea has become local cuisine.
2. 치킨집이 많아서 사람들이 치킨을 많이 먹는 것인지 아니면 치킨을 많이 먹기 때문에 치킨집이 많은 것인지 헷갈릴 때가 있다. Sometimes it's confusing to see which comes first. Are there many chicken restaurants because Koreans love eating chicken or do people eat chicken because there are many chicken restaurants? / Why is chicken so popular? Is it because of the taste, or has it become part of Korean culture? / What came first - the chicken or the egg? Is the consumption based on availability or the love for fried chicken?
3. 프랜차이즈를 통해 손쉬운 창업이 가능해지면서 은퇴자들이 전문성과 자본 없이 치킨집을 열고 있다. Opening a chicken restaurant is not difficult if you sign up as a franchise. Many retirees with limited capital choose to open a franchise chicken restaurant as a means to support themselves. / Chicken franchises are very easy to open. All you have to do is sign up, pay a down payment and hopefully manage it where you can make profits. / Chicken restaurants provide an affordable option for older people to support themselves. It is relatively easy to open a chicken restaurant, and it does not require a lot of investment.
4. 프랜차이즈에 가입하면 장점도 있지만 이익률이 낮기 때문에 생각보다 수익이 적을 수도 있다. Opening a franchise store has its own merits, but the net income rate is lower than opening a stand-alone restaurant. You may end up making less money than you expect. / Franchises may make less profit than opening up your own store. / There are pros and cons of opening a franchise versus opening an independent restaurant. Franchises may eat up more profits in the long run compared to opening up your own store.