

2018년 1월 22일 키워드 스피킹 방송 / 주제: 유튜브와 유튜버



<광고>



More Like It

일상회화 편 2 출간

총 6권 완간(完刊)

전체	영어만
	

Summary

Famous **vlogger** Logan Paul was recently **under fire** for uploading inappropriate videos on his YouTube channel. His video showed some **gruesome and inappropriate footage** as he walked through Japan's "suicide forest" near Mt. Fuji. He later apologized but lost most of the benefits he had enjoyed as one of the most popular YouTubers in the world. The 23-year-old American **was ranked fifth in Forbes' list of the highest-paid YouTube stars** in 2017, but it's doubtful he will **make it to the top ten** again in 2018.

To most people's surprise, those on the Forbes' top ten list all made more than 10 million dollars per year. Their astonishing amount of income seems to explain why many people **are so dedicated to uploading videos on YouTube**. In Korea now, becoming a YouTube star is **one of the most coveted jobs** for elementary school students, which is **a far cry from** the past when many students answered they will become judges or doctors when they grow up.

But many point out the darker side of this new trend. As a YouTuber's income wholly depends on the number of viewers, there are many who try to attract as many people as possible, **no matter what**. They don't hesitate to upload inappropriate content. Some violate copyright by uploading **unauthorized music or clips** of movies, TV shows and other media.

In the wake of the Logan Paul case, YouTube has announced its recent change of policies to make it harder for YouTubers to make money through advertisements. The difficult task of **balancing between allowing freedom of speech and controlling inappropriate content** is now in the hands of the company.

해석

1. vlogger 비디오 블로거
2. under fire 비난을 받다
3. gruesome and inappropriate footage 끔찍하고 부적절한 동영상
4. was ranked fifth in Forbes' list of the highest-paid YouTube stars 포브스 지가 보도한 돈을 가장 많이 번 유튜버 스타 중 5위를 차지했다
5. make it to the top ten 10위 안에 들다

6. are so dedicated to uploading videos on YouTube 유튜브에 그렇게 열심히 비디오를 올리다
7. one of the most coveted jobs 가장 부러워하는 직업
8. a far cry from ~와 차이가 크다
9. no matter what 무슨 수를 써서라도
10. unauthorized music or clips (저작권자로부터) 허가를 받지 않은 음악이나 영상
11. In the wake of the Logan Paul case 로건 폴 사건의 영향으로, 로건 폴 논란이 있은 후
12. balancing between allowing freedom of speech and controlling inappropriate content 표현의 자유 보장과 부적절한 콘텐츠 통제 사이에서 균형을 잡다

Keywords / Key Sentences

1. 유튜브로 억대 수입을 올린다는 얘기가 나오면서 1인 크리에이터를 꿈꾸는 사람들이 많다. As we hear stories about people making six figure income on YouTube, many people are more interested in becoming a so-called single person creator(individual content developer) on YouTube. / Individuals understand the power of YouTube and the potential to make a lot of money. People are dying to become stars and get rich. / The rise of YouTube stars has influenced a lot of people to start their own channels in hopes of becoming wealthy.
2. 최근 부적절한 동영상을 올린 유명 유튜버가 물의를 일으켰다. Recently, a YouTuber who uploaded inappropriate content has become controversial. / A serious issue has been raised recently after a YouTuber uploaded a disturbing video. / A YouTube star uploaded some gruesome images of suicide on YouTube. This has raised questions about YouTube's content.
3. 유튜브가 광고 게재 기준을 대폭 강화하는 새로운 방침을 밝혔다. YouTube has announced that it's making it harder for people to make money through advertisements. / YouTube has updated its policy to make it harder for just anyone to upload videos and make money through ad-sharing. / Only popular videos and users with a large number of subscribers will be able to participate in the YouTube "Google Preferred" program.
4. 방문자 수를 늘리기 위해 자극적인 내용을 올리거나 타인의 저작권을 침해한다. To receive more attention from viewers, many YouTubers upload extreme content and violate copyrights. / Some YouTube channels upload videos that violate YouTube's policies in order to get more "hits." / Disturbing and sometimes illegal content is uploaded so more people will land on a YouTuber's page. This in turn will increase their revenues.
5. 일부 유튜버의 부적절한 동영상이 문제이지만 유튜브의 장점까지 부정적으로 생각할 필요는 없다. Inappropriate content is the darker side in this era of social media, but we shouldn't let some content overshadow all the benefits YouTube brings to our lives. / YouTube is an amazing site that allows us to be entertained and is a great tool for learning. But unfortunately, some take advantage of the site's popularity for ill-gotten financial gain. / Although most of the content on YouTube is viewable for everyone, some bad apples trying to make a quick buck posting content that is not appropriate for some audiences.