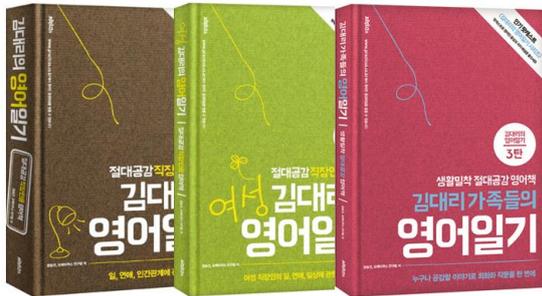


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<광고>



# In Day-to-Day Use

김대리의 영어일기 3탄 출간

공감할 내용으로 학습 효과 Up

팟캐스트로 들으면서 학습 효과 Up

## Summary

On September 19, Samsung Electronics started a global recall of its **recently released yet troubled Galaxy Note 7**. The device has become known for its problem of overheating and even explosion, often while being charged. The decision to recall the approximately 2.5 million units in the market **came after cases of fire with the product were reported** and US airlines prohibited their passengers from charging the phones during flights.

Overall, Samsung's decision was welcomed by the market, as it puts the safety of consumers before profit. But we have yet to see **how big a financial blow the conglomerate will suffer from the recall**. The launch of the Galaxy Note 7, **which is equipped with new functionalities such as water resistance and iris scanning, was synchronized with** the rollout of Apple's iPhone 7. Coincidentally, complaints about iPhone 7 have also emerged over its water resistance and noise issues. **Some even prematurely say that both models are trapped in "the curse of seven."**

In Korea, there has always been conflict between iOS and Android users, who fight over which is better than the other. Whether you're a fan of Apple or Samsung, **you definitely have plenty of options to choose from amid both companies' enhanced, while somewhat bruised, lineups.**

해석

1. recently released yet troubled Galaxy Note 7 최근 출시되어 문제를 일으킨 갤럭시 7
2. came after cases of fire with the product were reported (리콜 결정은) 갤럭시 7으로 인한 화재가 신고된 후에 내려졌다
3. how big a financial blow the conglomerate will suffer from the recall 삼성이 리콜 결정으로 어느 정도의 재무적 손실을 입을지
4. which is equipped with new functionalities such as water resistance and iris scanning 방수와 홍채 인식 등 새로운 기능을 갖춘
5. was synchronized with ~와 타이밍을 맞추다, 시간을 맞추다
6. Some even prematurely say that 벌써부터 ~라고 말하는 사람들도 있다
7. are trapped in "the curse of seven." 7의 저주에 걸렸다
8. you definitely have plenty of options to choose from 선택의 폭이 넓어졌다
9. both companies' enhanced, while somewhat bruised, lineups 삼성 애플 양사의, 한층 업데이트되었으나 동시에 이미지에 타격도 입은 라인업

## Keywords / Key Sentences

1. 안드로이드폰 사용자와 아이폰 사용간 간에는 항상 어떤 폰이 더 나은가를 두고 논쟁이 있다. Android and iOS users always quarrel over which is better than the other. Android and iOS users are endlessly at odds over which reigns supreme. Android and iOS users are constantly butting heads over which is superior.

2. 이번 리콜 사태로 삼성이 이미지에 타격을 입으면서 애플이 반사이익을 보게 되었다. Samsung's image was hurt by this recall, and the company's competitor Apple has received some unexpected gains. / The recall has put a dent in Samsung's prestige, and the company's competitor Apple has profited from the resulting benefits. / Samsung's brand value has taken a hit from the recall, and the company's competitor Apple has enjoyed the consequential effects.
3. 전량 리콜은, 단기적으로는 수익을 떨어뜨리겠지만 중장기적으로 소비자의 신뢰를 높여 전화위복의 계기가 될 것이다. The recall will undermine Samsung's profitability in the short term, but, in the long term, be beneficial, strengthening consumers' trust in the company. It could become a blessing in disguise. / Samsung will sacrifice some profit in exchange for the recall in the interim, but will over time benefit from the increased consumer trust in the company. It could turn out to be even better than what they had bargained for. / Samsung's revenue will be hit for now due to the recall; but, as time goes by, consumer trust in the company will grow, proving to be an advantage. It could become a case of a bad situation turned good.
4. 한국의 주류 언론은, 리콜은 당연한 조치임에도 마치 삼성전자가 대단한 결단을 내린 것처럼 묘사하는 기사를 쏟아냈다. While the recall was what Samsung should do as a responsible corporation, Korean mainstream media produced reports praising the company as if it had done something that goes beyond its duty. / Although the recall was to be expected of Samsung as an ethical corporation, Korean mainstream media circulated news that put the company on a pedestal as though it had gone over and beyond its responsibilities. / Even though the recall was a matter of course for Samsung as a respectable corporation, Korean mainstream media released stories that raised the company up as if it had done a great service to the public.
5. 기업은 문제가 있는 상품을 출시할 수도 있다. 소비자의 권익을 생각해서 잘못을 인정하고 리콜 조치를 취하는 것은 당연하다. It happens that companies manufacture defective products. Yet, it's part of their responsibility to acknowledge their errors and recall such products, to protect consumers' rights. / Companies will sometimes make products that are defective. However, they have an obligation to admit these faults and recall such products, in the interest of their consumers' rights. / Products that turn out to be defective are an inevitability for companies. Even so, they are accountable to be honest about these mishaps and recall such products, if they are to adhere to consumers' rights.