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Word of the Day – Rapport

Transcript

Hi everyone. This is Paul again. Today's word of the day is rapport. Rapport is used as a noun and it's used in a formal sense. The definition of rapport is a connection especially harmonious or sympathetic. So what does that mean? So it's mainly describing a relationship between people. And in the most common way is in education with teachers. For example,

"I really like my son's teacher because she has a wonderful rapport with her students."

So in this case you are trying to describe that your son's teacher has an excellent relationship with your son. So you can have an excellent rapport with students, you can have an excellent rapport with teachers, professors, and parents.

We also like to use it in business as well. And you can use it in this way.

"We're proud to say that our company has a close rapport with our clients."

So in this case you're trying to describe that your company has an excellent relationship with clients. That you're close with them and you can trust them. So you can an excellent rapport with clients, you can have a great rapport with customers, partners, and employees.

But the one place you do not want to use it is with family and friends. Rapport again is a formal use and it's a bit too formal when it comes to your mother and father and your best friend. So if you'd like more information or more questions or if you'd like the full transcript go to Practicus.co.kr. Thank you very much and take care.