

## 2012년 8월 8일 키워드 스피킹 방송 / 주제: 싸이 강남스타일 뮤직비디오 열풍

## summary

The Korean Wave has gotten another huge surge in its continuing reach around the world. The popular Korean music star, PSY, **released** a new music video titled "Gangnam Style" back in July which has since **taken the world by storm** with its **catchy** lyrics and **iconic** "horse dance". This video has been enjoying explosive popularity on the Internet from SNS to **over 16 million hits on YouTube**. The hot new single was even picked up by **global media outlets** and currently ranked among the top ten on iTunes music charts around the world. The "Gangnam Style" video was also **showcased** on CNN for its **hilarious** comedy and addicting beats.

However, Park's "Gangnam Style" online success hasn't been the only time a Korean has **caught the attention of Internet audiences**. Back in 2005, a mysterious unknown guitarist uploaded a video of himself playing a rock version of Pachelbel's Canon. The YouTube video **gained millions of views** and the admiration of fans worldwide. The talented individual was eventually found out to be a Korean student in New Zealand. The **unveiling of his identity** propelled him to new heights of fame with interviews with news agencies, and eventually getting the chance to play on stage with American guitar legend, Joe Satriani. In a society of instant gratification and **short attention spans**, not everyone can turn their **fifteen minutes of fame** into a lasting career. But it's clear that YouTube and other social websites have a tremendous impact by being able to skyrocket a practically unknown musician to a **household name**.

## Key Words

1. 비디오가 유명해지다 the video became viral; the video went viral
2. 클릭수가 ~를 기록하다 the video recorded more than 16 million hits; recorded more than 16 million views; gained ~ views
3. 패러디가 봇물을 이루다 there is a flood of parodies; a wave of parodies; a rush of parodies
4. 유명 스타들이 참여했다 the video features many guest stars; the video stars other celebrities; many guest stars appeared in the video
5. 멜로디가 중독성이 있다 the melody is addicting; I can't get it out of my head
6. 멜로디가 귀에 쏙 들어온다 the song is so catchy
7. 골반을 튕기면서 뚫어지게 바라보다 Roh Hong Chul is thrusting his hips and staring deeply into your eyes
8. 강남 one of the richest parts in Seoul; one of the wealthiest neighborhoods in Korea
9. 강남 스타일 a style from upper class; stylish; fashionable

## More Key Words

1. (새 앨범을) 내놓다 release
2. 전 세계적으로 열풍이다 take the world by storm
3. 세계적인 언론사들 global media outlets
4. hilarious 재미있는
5. 네티즌들의 눈과 귀를 사로잡다 catch the attention of the Internet audiences
6. (대중의 관심이) 오래 가지 않음 short attention spans
7. 오래 지속되지 않는 유명세 fifteen minutes of fame
8. 누구나 아는 이름 household name