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## Word of the Day – **Grooming**

### Transcript

Hi everyone. Today's word of the day is **grooming**. **Grooming** is a verb. It is a more formal term than casual. It is a neutral word. There are two distinct definitions of "**grooming**" that are used in many day to day conversations. The first one is the easiest as it deals with cleaning the body. When you are "**grooming** yourself" this means you are trying to make yourself look neat and tidy. This can involve everything from choosing nice clothes to maintenance of your hair or facial hair. For women, this can mean brushing your hair until it is very straight and shiny. And for men, this can mean shaving your beard cleanly and styling your hair to look sharp. Unfortunately not everyone is conscientious of their body. So you may even know someone who has very bad body odor, his finger nails are uncut, his hair is messy, his beard is too long, and he has long hairs sticking out of his nose. You can say,

**"Hmmm...I think that guy isn't very good at grooming himself. He needs to take better care of himself."**

So in his case, "**grooming**" can mean scrubbing dead skin off, cutting finger nails, a haircut, and trimming nose hairs. You can also use "**grooming**" with animals; for example, **dog grooming** is very common.

The other more sophisticated definition of "**grooming**" has to do with positions such as in government or companies. When someone is preparing another person to take over a job or to become a president, you can say he is being groomed. For example,

**"The President of Samsung is grooming his son to take over the company when he retires."**

If you would like more information or the full transcript, please go to [Practicus.co.kr](http://Practicus.co.kr). Thank you very much and take care.