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Word of the Day – **Compelling**

Transcript

The word of the day today is **compelling**. **Compelling** is an adjective. This word is used to describe someone or something that is very convincing or persuasive. You could use this word to describe a friend who makes the convincing argument for you to go out for dinner. Your friend could say to you,

“You know, everyone has to eat. And if you really want to do well on that presentation you need to eat something that is well-balanced and nutritious. The time it takes to go out for dinner will save you time later and we all know that you have nothing to eat in that kitchen of yours.”

So in this instance you could say in return,

“My friend made such a compelling argument that I decided to go out to eat after all.”

You can also use this word to describe the same presentation that was noted in the first example. Let’s say that the presentation is not as cohesive as you would like and you’re not sure why. In reviewing your slides, your friend can note,

“You need more compelling data for the company to buy into the idea.”

I hope you found this word useful in expressing your thoughts more clearly. For more information you can find the script at Practicus.co.kr.