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Word of the Day – **Avid**

Transcript

Hi. The word of the day today is **avid**. **Avid** is an adjective. This is generally used in a positive sense, when someone has marked interest in something. For instance, you could use this to describe someone who likes to read excessively. You could say,

“She is such an avid reader. Even the librarians call her the resident bookroom.”

So this is kind of a fun sentence where you’re making fun of someone but in a positive sense. Even the local librarian might know your friend because she is always there to read. You can also use this to describe perhaps when you are interviewing for a position. You might suggest to your friend,

“When applying for a position within that company, it is recommended that you show an avid interest in their products.”

So in this sense, an avid interest in their product indicates that you should generally show interest in what that company is producing to ensure that you might get that position. I hope you find this word useful in expressing your thoughts more clearly. For more information you can find the script at Practicus.co.kr. Thank you.