

Word of the Day – **Implement**

Transcript

Hi everyone, it's Paul again. Today's word of the day is **implement**. **Implement** is a noun but it can also be used as a verb but we're going to use it as a verb today because it's easier and more widely used as a verb. The definition of **implement** is to fulfill, to perform, to carry out, or to put into effect. You use this word when you have a plan, you make a plan and then you put the plan into action. You start the plan.

You can use this word when you describe the government, when the government has a new law, a new policy, a new regulation. For example you can say,

"The Korean Ministry of Education implemented a new law so that teachers could no longer hit students."

So this means that the Korean Ministry of Education has a new law and they just started it and they are going to use it and put into action. Or another way you can say it is,

"The police implemented a new policy where they cannot carry guns unless it is an emergency."

So, the government or the police has a new rule and they started using the rule and that's when you use the word **implement**. Another way you can use it is in your company. When your company has a new marketing strategy. Your company has a new policy, a new management strategy, a new plan. For example,

"Korean Air implemented a new company policy for all pilots so they can only speak English when flying the plane."

Another example you can say is,

"The company implemented a new idea I had and now we have a group meeting every morning instead at the end of the day."

So, for the last one you can say that you had an idea, you had a plan, and then that plan came true and they started the plan and it was put into action. So remember **implement** is used in a more formal situation than informal. **Implement** is a more formal way of saying having a plan and following through it. So, I hope you know what **implement** is and if you need more information or the full transcript you can go to Practicus.co.kr. Thank you and have a great day.