

Word of the Day – **Unveil**

Transcript

Hi everyone, it's Paul again and today's word of the day is **unveil**. **Unveil** is a verb and it means to disclose by removing a veil. So what is a veil, you say? So just think of a wedding and a bride. So usually a bride at a wedding has a little tiny cloth over her face and that's a veil. And that case for a wedding you would say,

“At the wedding the groom unveiled the bride's face to kiss her.”

Meaning that the groom lifted the cloth over the bride's face and then kissed her. And when you would usually use this is in art. You can use this in this case,

“The secretive artist unveiled his newest painting at the art gallery. Everyone was in awe when he unveiled his shocking art.”

So usually there's a painting and it has a blanket over it and no one can see what it is until the artist takes down the blanket. And when you want to describe the artist taking down the blanket you use the word **unveil**. Now the other way you can say it outside of art is usually if a company is using it. So you can something like this,

“The company unveiled their new business plan to start working in Asia.”

Or you can also say, **“Apple will unveil their newest iPhone next month.”**

Usually they're showing a new product, showing a new idea, or a plan but remember it's showing something on purpose, it's never a mistake. They're always doing it on purpose for a reason. So, I hope you know what **unveil** means. If you need more information or the full transcript you can go to Practicus.co.kr. Thank you and take care.